

CASE STUDY

Cohaesus Group is on a truly inspiring journey of business growth through acquisitions and Headland HR are delighted to be part of this journey from a people perspective.

THE COMPANY

Since 2008 Cohaesus Group has evolved from a technical partner to an ambitious global Group with a scaling mindset.

Through providing operational, financial, and strategic resources, they focus on stabilising cash flow, streamlining administration, and enhancing client acquisition and retention through shared services and expert networks.

For agencies, Cohaesus offers two paths: helping them grow within a collaborative network or facilitating acquisition. Their approach includes financial management, legal guidance, and talent development to foster sustainable growth and efficiency.

THE PEOPLE

Cohaesus Group operates within a dynamic and fast-paced environment, constantly evolving and adapting to change, and bringing people together whilst maintaining brand independence and achieving growth and transformation for Companies within the Group.

The Company recently implemented an Employee Survey tool, supported by Headland HR, to receive feedback and continue to build and enhance team collaboration, communication and consistency across the Group.

THE PARTNERSHIP

Cohaesus Group were one of Headland HR's first clients and, over the past 18 months, our work together has covered a wide range of both strategic and operational HR projects, from support with acquisitions to employee engagement and complex employee relations matters.

Rebecca Gilbert, Founder and Company Director of Headland HR met Richard Bundock, Cohaesus Group CEO, back in February 2023 and says "I remember meeting Rich when I visited SmartBase in Bournemouth, and I knew straight away that this was a business I would love the opportunity to partner with".

"With such a clear business strategy and ambition for growth, Headland HR have been able to add value in specialist areas for Cohaesus Group and fulfill our own purpose, which is to help our clients navigate the people aspects of their business journey".



Navigating the people aspects
of your business journey

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"We have been working with Rebecca at Headland HR for over a year, and her advice and work have been nothing short of transformative for our company. Her expertise in HR has helped us navigate complex situations with confidence and ease. From handling sensitive employee relations issues to providing strategic advice on organisational development, Rebecca has consistently delivered exceptional service.

Her proactive approach and deep understanding of HR best practices have enabled us to improve our internal processes significantly. She is always available to provide timely and insightful guidance, ensuring that we remain compliant and efficient in our HR operations. The personalised attention and commitment she brings to our business make her an invaluable partner.

We truly appreciate her dedication, professionalism, and the positive impact she has had on our team. Rebecca is a trusted advisor, and we highly recommend her services to any company looking to enhance their HR functions."

NIGEL AARON

Cohaesus Group - Chief Commercial Officer